

State of the District

Find a Way...
2013-2014



Message from the Superintendent

"It is not the mountain we face, but ourselves."
— Sir Edmund Hillary

The pursuit of excellence is a continual climb, one in which you cannot linger too long to admire the view.

This is one thing that makes Cypress-Fairbanks ISD great. Rather than remaining satisfied with what we have accomplished, we keep searching for the next ledge that brings us closer to greatness.

We have learned from each misstep and have grown stronger through each new foothold we have found. We will **find a way** to produce successful graduates who are on an upward journey of their own.

Our theme for 2013-2014, **Find a Way**, is a reflection of a combined effort by everyone to make our students better:

- our administrators **find a way** to direct them;
- our teachers **find a way** to inspire them;
- our community members **find a way** to support them; and
- our parents and guardians **find a way** to encourage them.



CFISD is in a great place, thriving in the areas of academics, financial efficiency, technology, facilities and student safety. This brochure will give you a well-rounded look into what we have accomplished thus far and the strides we look forward to making in 2013-2014.

I hope you will join us in our journey to **find a way** to improve on every level for the benefit of our students, staff and stakeholders.

We cannot wait to continue our ascent.

Sincerely,

Mark Henry, Ed.D.
Superintendent of Schools

Message from the Board President

"Awesome education helps students to grow, rise, succeed, thrive and prosper."
— Unknown

Having lived in the Cy-Fair area since 1975, and having previously studied CFISD as a model for public education while I was a college student in the late 1960s, I can attest that education has always been of great importance to this community. That belief has been continually reinforced over the many years while we lived here, while our children were educated here, while my wife taught here for 28-plus years, and now, while our grandchildren are receiving a CFISD education.

The district and the community have always practiced this year's theme, **Find a Way**, and have been successful in doing so.

We have faced many challenges: fast growth (often growing by the size of a 4A school district each year), financial constraints and unfunded mandates determined by the state and federal governments, continual changes in standardized testing and accountability, economically disadvantaged growth within the district and many, many more! Amid all this, CFISD has and will continue to **find a way** to offer the best possible education to *all* students.

Cypress-Fairbanks ISD Board of Trustees

- Pos. 1 Tom Jackson, secretary
- Pos. 2 Christine Hartley
- Pos. 3 Darcy Mingoia
- Pos. 4 Kevin H. Hoffman
- Pos. 5 Dr. John Ogletree
- Pos. 6 Don Ryan, vice president
- Pos. 7 Bob R. Covey, president



Speaking for the Board of Trustees for CFISD, we look forward to the challenges that face public school education, and we feel sure that with administrative support, educators' support, legislators' support and community support, together we will **find a way** to provide the best possible education and future for our students in Cy-Fair!

The future begins today!

Sincerely,

Bob R. Covey, President
CFISD Board of Trustees



Enrollment and Demographics

STUDENT enrollment	112,147*
CAMPUSES	85
ENROLLMENT nation rank	24th
ENROLLMENT state rank	3rd
ENROLLMENT region rank	2nd
ENROLLMENT jump, next 5 years*	10,781

*projected

CFISD is expected to enroll more than 112,000 students in its 85 campuses for the 2013-2014 school year, as the district elevates one slot from the previous year to 24th among the largest school districts in the nation. It remains the third-largest district in Texas and the second-largest district in the Gulf Coast region.

The district has grown by 38,910 students in the last decade and projects more than



10,000 over the next five years.

The student population reflects a diverse demographic in

northwest Harris County (figures 1 and 2), with at least 100 languages and dialects spoken.

As new families continue to move into the district amid a healing economy, CFISD greets a growing number of new faces through its

campus doors. The district had 24,801 first-time students in 2012-2013, reflecting a total of 2,592 new home closings in 2012 (figure 3). This number was up by 371 new home closings from the 2011 calendar year.

A demographics study conducted by Population and Survey Analysts (PASA) and presented to the Board of Trustees in June 2013 revealed CFISD to be among the fastest-growing districts in Houston (figure 4), expanding its student population by 13.6 percent from 2007-2012.

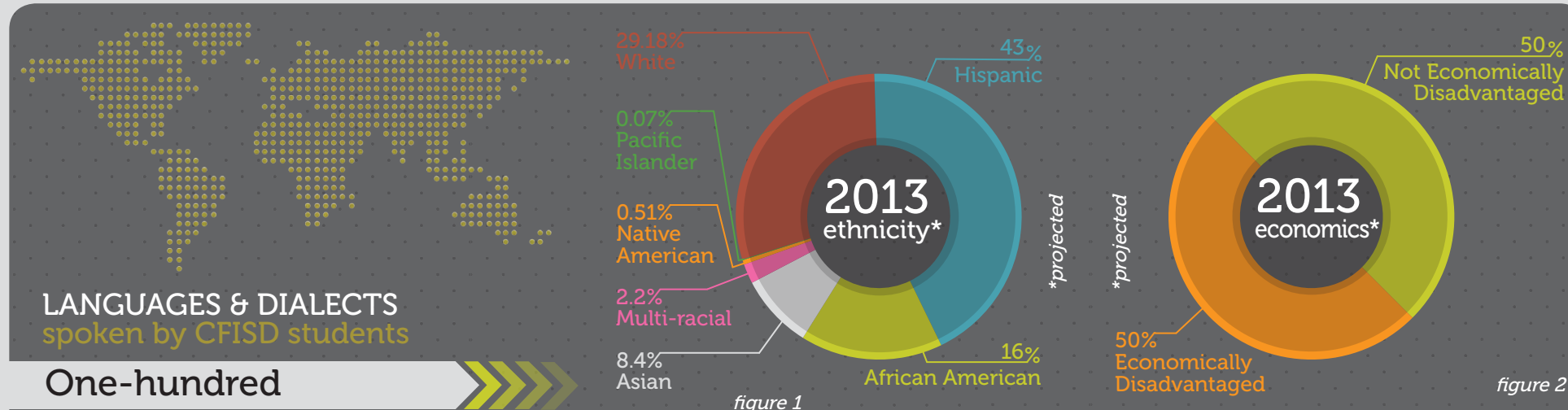


figure 1

figure 2

NEW HOME CLOSINGS 2012 calendar year



NEW OCCUPANCIES Projected, 2013-2017

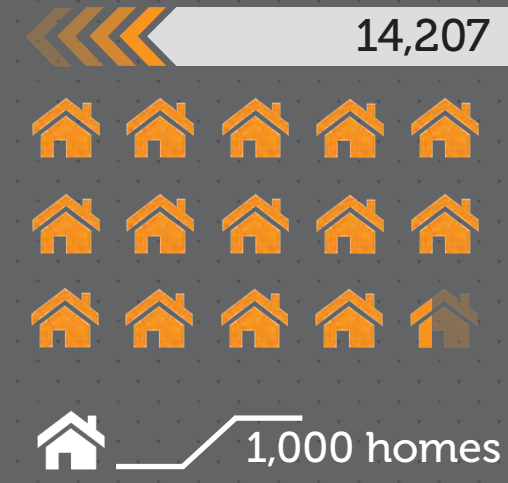


figure 3

Fast-Growth Districts Fall 2007 - Fall 2012

School District	Enrollment Growth
Cy-Fair	13,176
Katy	10,160
Conroe	7,410
Aldine	5,601
Humble	4,125
Klein	4,110

figure 4



Student Achievement

Largest district to have all campuses achieve

Met Standard

in 2013 **TEA** accountability ratings

STUDENT Achievement

Met Standard

STUDENT Progress

Met Standard

CLOSING Performance Gaps

Met Standard

POSTSECONDARY Readiness

Met Standard

CLASS OF 2012: Comparing CFISD to Texas

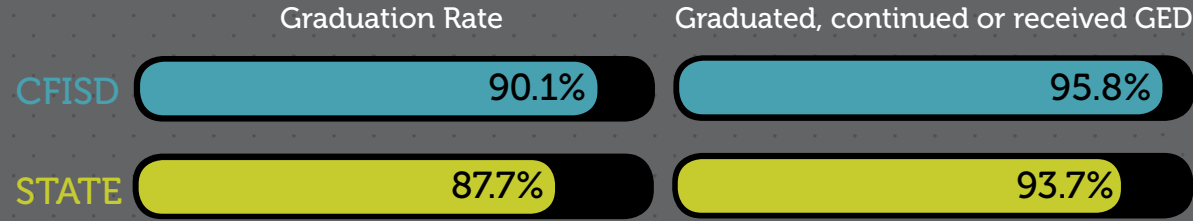


figure 5

In the first year of the Texas Education Agency (TEA)'s new state accountability system, CFISD achieved the highest possible rating of *Met Standard*, along with all of its 80 eligible campuses. The designation makes CFISD the largest school district in the state to have 100 percent of its campuses earn *Met Standard* honors (figure 8).

CFISD's students are well-equipped for life beyond high school. The district's Class of 2012 graduation and continuation/GED reception rates exceeded state averages (figure 5), while many students took advantage of dual-college credit opportunities through a partnership with Lone Star College—CyFair (figure 6).

CFISD *Met Standards* in all four performance indexes and earned well above state targets in the eligible areas of Student Achievement, Student Progress, Closing Performance Gaps and Postsecondary Readiness.

The district also met 80 out of 84 (95 percent) of the TEA's total system

14,686

Dual credit college hours earned, 2012-2013



4,817

Dual credit course enrollment, 2012-2013



figure 6

STAAR Comparison: CFISD to Texas
Passing Percentage (Level II: Satisfactory)

	CFISD	Texas
Grade 3 Reading	82	79
Grade 3 Math	77	69
Grade 4 Reading	79	72
Grade 4 Math	81	68
Grade 4 Writing	75	71
Grade 5 Reading*	87	77
Grade 5 Math*	89	75
Grade 5 Science	89	73
Grade 6 Reading	79	71
Grade 6 Math	82	74
Grade 7 Reading	84	77
Grade 7 Math	81	71
Grade 7 Writing	75	70
Grade 8 Reading*	89	84
Grade 8 Math*	74	77
Grade 8 Science	84	75
Grade 8 Social Studies	76	63

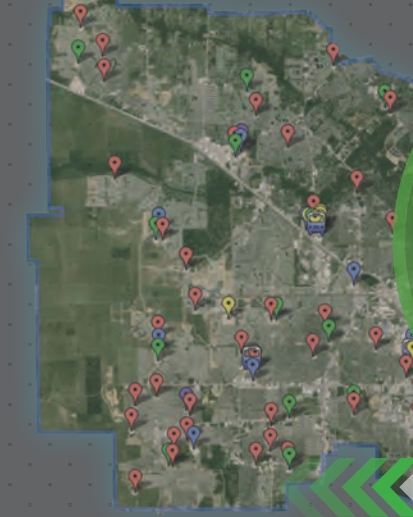
* first administration only

figure 7

safeguards in the areas of Performance Rates, Participation Rates and Graduation Rates.

Overall, CFISD demonstrated positive gains in the second full year of STAAR assessments (figure 7).

CFISD 2013 Campus Accountability



80 out of 80 eligible campuses

figure 8

Met Standard



Fiscal Accountability

NUMBER

1

ERG state rank, financial & academic performance

CFISD's commitment to efficiently serving its students and taxpayers was rewarded in May, when the Education Resource Group (ERG) rated CFISD the No. 1 district in Texas for financial and academic performance. According to ERG, CFISD spent \$163.4 million less than projected in 2012 (figure 9).

The Board passed the 2013-2014 budget in the amount of \$776,682,534 in June. Due to the passage of SB1 by the 83rd Texas



Legislature, an additional \$37.6 million was injected into the budget and 344 teaching positions were restored (figure 10). The Board also preserved the Local Optional Homestead Exemption (figure 11), benefitting district homeowners.

Bond Update

As developments continue to expand throughout the district's 186 square miles (figure 12), the need continues for new campuses to be built in CFISD's western territory. Sue Gratehouse Pope Elementary School (No. 53) opened in the Bridgeland community in August, and David Anthony, Ed.D. Middle School (No. 18) will open in Towne Lake in August 2014 to serve students in fast-growth areas. Both schools were constructed

Summer Renovation Projects

Est. value **\$32.4 million**

Final cost **\$31.6 million**

Bond Savings: \$834,000

figure 13

with funds from the 2007 bond referendum.

The 2007 Bond also funded summer renovation projects, which were valued at \$32.4 million but resulted in a cost of \$31.6 million, netting an approximate savings of \$834,000 (figure 13). The renovation project packages impacted 36 campuses and 10 support facilities.

One of the renovation highlights is the expansion of the Ben D. Bradley Security Center, which is receiving an 8,000-square-foot addition and a new parking lot to accommodate the CFISD Police Department. The project is expected to be completed in January 2014.

coming August 2014



Sue Gratehouse Pope Elementary School

- Elementary school
- No. 53
- Opening date
- August 2013
- Community
- Bridgeland
- Designer
- VLK Architects
- Square Feet
- 116,000
- Estimated Students Served
- 1,120

"Superior Achievement" Schools FIRST ratings

10 straight years

Comptroller's FAST Five-Star ratings

3 straight years

Comptroller's "Gold" Leadership Circle awards

4 straight years

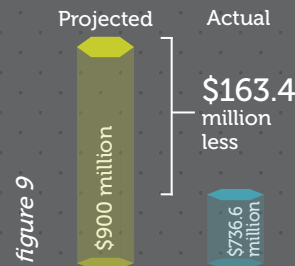
CFO of the Year, 2012

Houston Business Journal

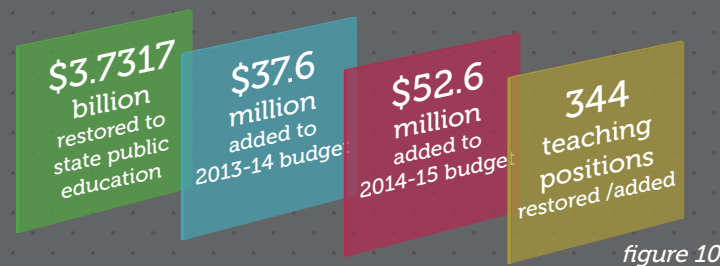
Stuart Snow

7

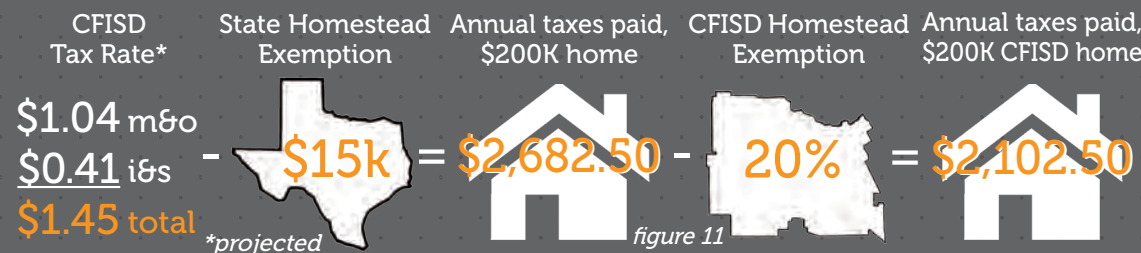
District Spending



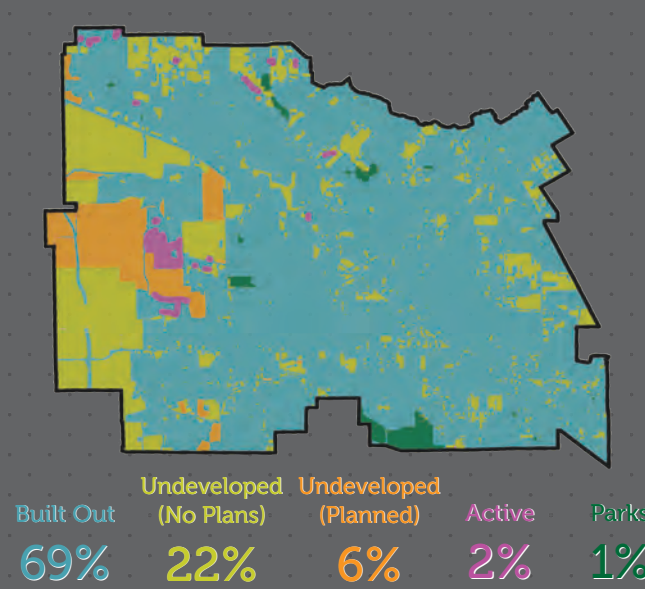
Impact of SB1 on CFISD Budget



Impact of Local Optional Homestead Exemption



Development Density in CFISD



David Anthony, Ed.D. Middle School

(No. 18)



8

Technology

CFISD students are keeping pace with the fast-paced, technologically advanced world around them by using many of the same devices used at home. As early as kindergarten, students are utilizing laptops, tablets and SMART boards to gain an edge in the classroom. Students in industrial technology, automotive education and agriculture science classes are using advanced equipment that will provide a smooth transition to postsecondary careers.

The students showcase their technological prowess each year at the Student Technology Festival. In May, more than 1,100 student projects were featured for more than 4,000 guests at the Berry Center.

CFISD was one of five school districts to pilot the TEA technology program Project Share in 2010, starting with 15 campuses



in 2010. Now, all campuses currently utilize the student resources, professional development courses, academic networking and professional learning communities that the program provides (figure 14).

figure 14

Health and Safety

The health and safety of students remains a top priority in CFISD.

In an effort to bolster student safety, the district's year-old police department added five additional command staff, 11 additional officers with 18 new or repurposed vehicles, increasing those totals to 12, 86 (including support staff) and 64, respectively (figure 15).

Additionally, the campus safety and facilities planning and construction teams have worked collaboratively to proactively safeguard district schools. As newer campuses have been designed with security access control systems in mind, newly renovated campuses have received or are in the process of receiving these upgrades, accounting for 73 campuses (figure 16).

Cypress-Fairbanks ISD Police Department

Officers & Support Staff



86

Command Staff



12

Police Vehicles



64

figure 15



The health services department employs 85 registered nurses (one per campus), four licensed vocational nurses and 14 clinic assistants to monitor student health. The department offers regular CPR certification classes to employees, and taught CPR to 5,510 individuals in 2012-2013 (figure 17).

A total of 244 automated external defibrillators (AEDs) are located throughout CFISD campuses for emergency situations, while the athletic department offered 5,145 electrocardiogram (ECG) screenings to monitor athlete heart conditions.

Cypress-Fairbanks ISD Health Services Department

85 registered nurses, districtwide

184 CPR certification classes 2012-2013

5,510 CPR certifications 2012-2013

244 AED devices on CFISD campuses

5,145 ECG screenings 2012-2013

figure 17

Project Share Participation

Percentage of Students Using Project Share

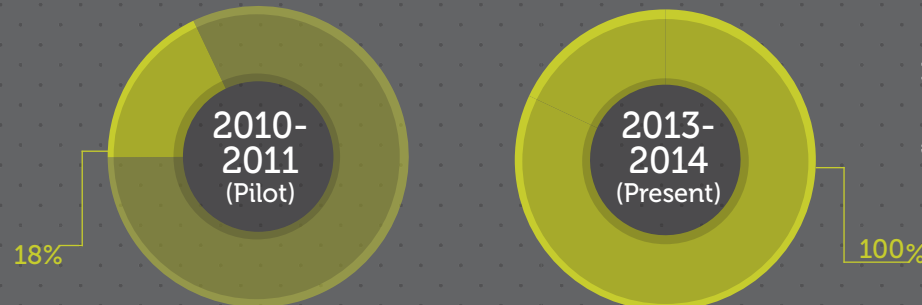


figure 14

STUDENT PROJECTS at Technology Festival

1,100+

WIRELESS SYSTEM Access Points

2,400+

LAPTOPS/DESKTOPS districtwide

66,500 (approx.)

TABLETS districtwide

5,000 (approx.)

SMART BOARDS districtwide

3,950

DOCUMENT CAMERAS districtwide

1,182

PROJECTORS districtwide

5,713

9

61

schools receiving security access controls, last 5 years

12

schools with security access controls currently in construction

figure 16

10

Community Relations

BUSINESS partners	2,590
VOLUNTEERS	18,990
VOLUNTEER hours	403,665
VALUE of volunteer hours	\$9,110,719
3-YR REVENUE Community Programs	\$4.3 million
MONEY RAISED 2012 Salute to the Stars Gala	\$167,000
CFEF scholarships, 2012-2013	\$292,500

CFISD continues to build positive relationships with the surrounding community, which places a high value on public education. The Cy-Fair Educational Foundation (CFEF)—ranked 15th in the nation in supporting education by a Dewey & Associates 2012 study (*figure 19*)—raised nearly \$300,000 to go toward student scholarships in 2012-2013 through events like the 25th annual B.F. Adam Golf Classic and the Salute to the Stars Gala.

In 2013, CFISD placed an increased focus on community relations through the formation of a communication and community relations department—consisting of the communication, Partners in Education and community programs teams. The community programs team coordinates



MONEY RAISED for student scholarships at 25th annual B.F. Adam Golf Classic

\$\$\$ \$110,000-plus

CFISD's before- and after-school program, *Club Rewind*, which has seen a 35-percent increase since its formation (*figure 18*). The team, which also runs the swim-lesson program *Splash!*, ROPES courses, Early Learning Centers and summer fun camps, has generated \$4.3 million in district revenue since its 2011 launch.

The Partners in Education team had a host of nearly 19,000 volunteers contributing to student success in 2012-2013, and has forged nearly 2,600 business partnerships in addition to 45 "adoptions" through the Adopt-a-School Program (*figure 20*).

The communication team acts as a liaison to keep the media and community informed of district news and points of interest. The team has formed a concentrated focus on social media in 2013, with strong online presence through a variety of mediums (*figure 21*).

CFISD Communication Impact

	8,500+ Facebook likes		15.45 mil web hits, 2012-13
	2,300+ Twitter followers		101 online TV programs
	2,680+ LinkedIn followers		2,400+ Super Seniors

figure 21



figure 20



Club Rewind Enrollment

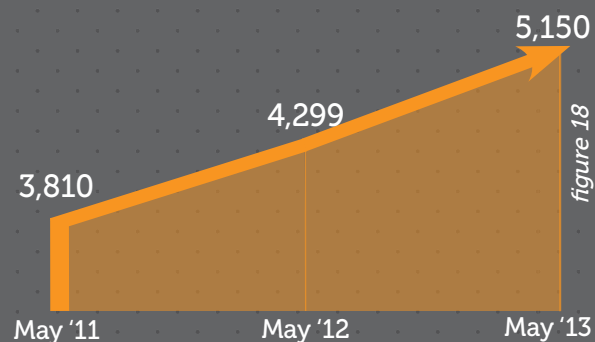


figure 18

Cy-Fair Educational Foundation

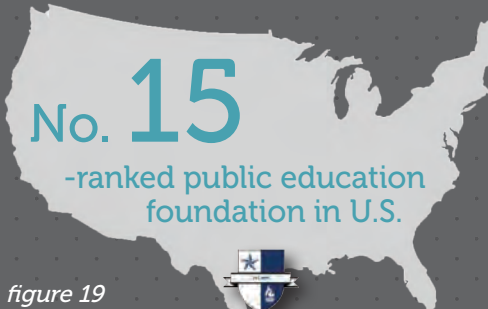


figure 19

Partners in Education Adopt-a-School Program Annual Growth, 3 Years

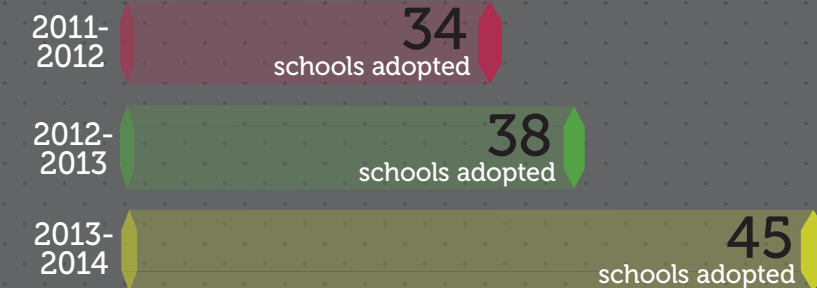


figure 20





ATHLETICS
participation, 2012-2013

41,206 students



CAREER & TECHNICAL EDUCATION
participation, 2012-2013

3,050 students



AFJROTC
participation, 2012-2013

1,079 students



FINE ARTS
participation, 2012-2013

80,000 students



State of the District





A Publication of the CFISD Communication Department
